



## **The GEO AquaWatch Initiative**

**The Water Quality Community of Practice** 

Communities of practice are groups of people who share a concern or a passion for something they do and learn how to do it better as they interact regularly.

# ture and share existing knowledge ems Provide shared context Stimulate learning Help people organize solve challenging problems understanding and insight exchange of informati identify solutions to Connect peopleau ate hest practices propleau ate hest practices share information belong stories and used in the stories stories are new knowledge stories are new knowledge ate hest practices are new knowledge a uate best pract share I

#### SEVEN PRINCIPLES FOR CULTIVATING COMMUNITIES OF PRACTICE

- Design for evolution.
- Open a dialogue between inside and outside perspectives.
- Invite different levels of participation.
- Develop both public and private community spaces.
- Focus on value.
- Combine familiarity and excitement.
- Create a rhythm for the community.

Cultivating Communities of Practice: A Guide to Managing Knowledge, by Etienne Wenger, Richard McDermott, and William M. Snyder

## **AquaWatch Mission**

The mission of AquaWatch is to:

Improve the coordination, delivery and utilization of water quality information for the benefit of society







### **GEO AquaWatch Goal**

AquaWatch aims to develop and build the global capacity and utility of Earth Observation-derived water quality data, products and information to support water resources management and decision making.



Chesapeake Bay Buoy - NOAA Image



Lakes Mendota & Monona -University of Wisconsin SSEC image





### AquaWatch Objectives

USER NEEDS	DATA	PRODUCTS	INFORMATION	KNOWLEDGE
Outreach and User Engagement	Observations and Data	Products and Information	Distribution, Access and Visualizatior	Education and Capacity Building
1	2	3	4	5

- Objective I: Facilitate effective partnerships between the producers, providers and users of water quality data, products and information.
- Objective 2: Improve analysis and integration of in situ and remote sensing water quality data.
- Objective 3: Develop and deliver fit-for-purpose water quality products and information services.
- Objective 4: Support technology transfer and access to water quality data products and information.
- Objective 5: Advocate for increased education and capacity for the use of water quality information for decision making.

GROUP ON EARTH OBSERVATIONS



### **Current Activities**

#### The Water Quality Information Service Project

AquaWatch is working to develop an operational water quality information systems based on Earth observation with a focus on the developing world, leveraging and transferring capabilities of developed nations









#### **AquaWatch Governance Structure**

