



#### **EOMORES** overview

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#### Consortium

- Water Insight (Netherlands) coordinator
- Deltares (Netherlands)
- SYKE (Finland)
- CNR-IREA (Italy)
- Tartu Observatory (Estonia)
- Klaipeda University (Lithuania)
- University of Stirling (UK)
- Plymouth Marine Laboratory (UK)
- Evenflow (BE)



















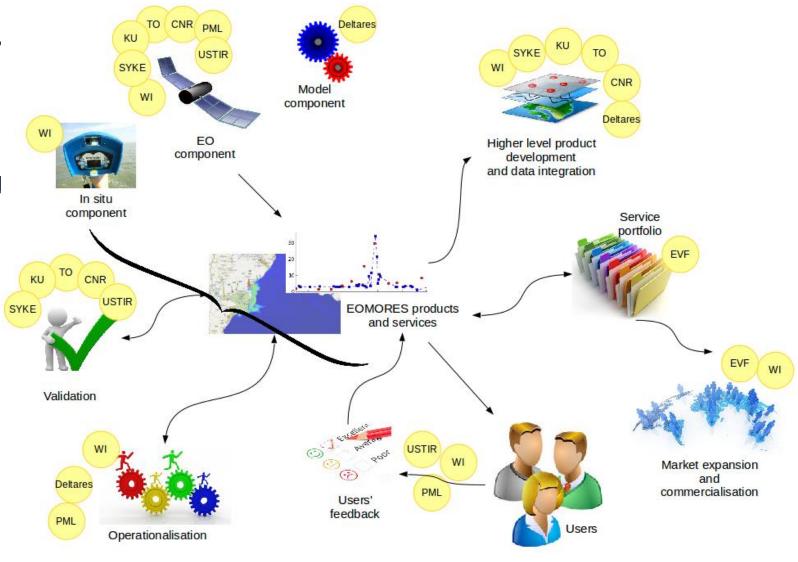






#### Setup

- Combine EO, in situ ar model data,
- Develop higher level/integrated produ and validate them
- Operationalisation, commercialization
- Several loops with users



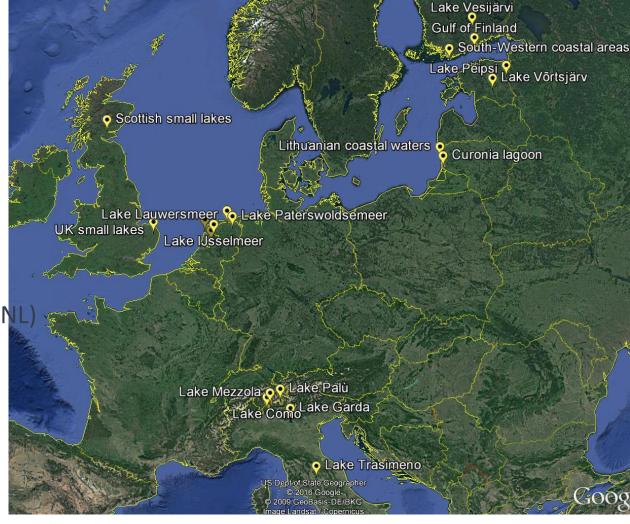




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#### Users

- 1. Monitor 2020 (Finland)
- 2. Finnish Environmental Institute (Finland)
- 3. ARPA Umbria (Italy)
- 4. ARPA Lombardia (Italy)
- 5. Environmental Protection Agency (Lithuania)
- 6. Nature Research Center (Lithuania)
- 7. Natuurmonumenten (Netherlands)
- 8. Water Authority Noorderzijlvest (NL)
- Water Authority HH Hollands Noorderkwartier (N
- 10. Centre of Limnology (Estonia)
- 11. UK Environment Agency (UK)
- 12. Scottish Environment Protection Agency (UK)
- 13. Irish Environmental Agency (IRE)









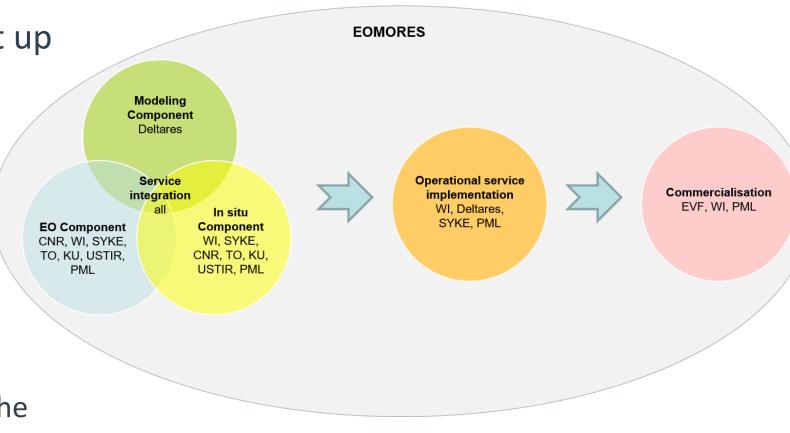
#### **Target**

Target of EOMORES is to set up operational services:

- Reliability (timely, accurate)
- Continuity

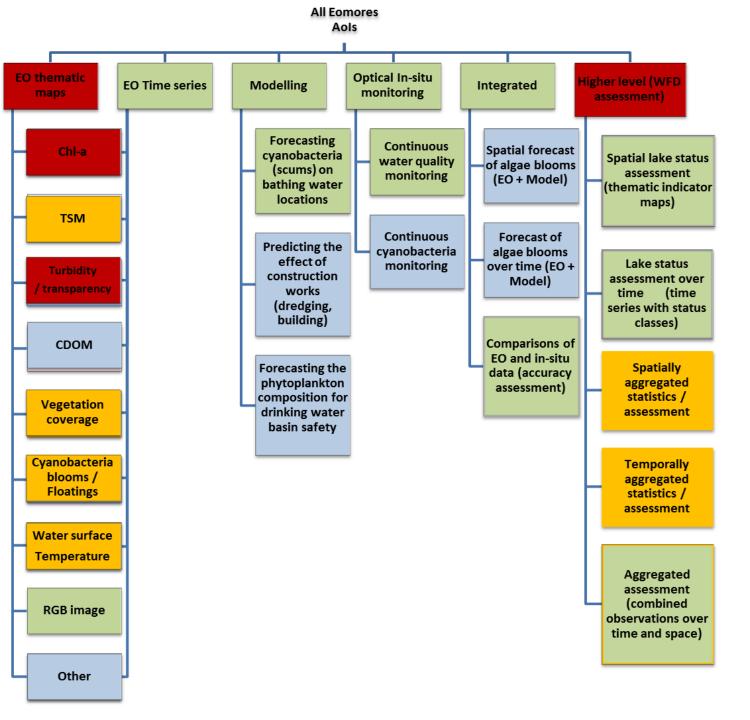
Develop products and services during the project:

- Receive feedback, improve!
- (Commercial) provision after the project









- Legend
  - >= 12 interest score
  - >= 8 <12 interest score
  - >=4 <8 interest score
  - >0 <4 interest score

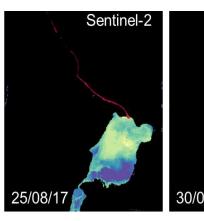
No indicated interest

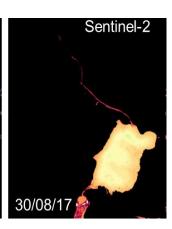
- Collect user requirements
- Sign Service Level Definition
- Produce and deliver products
- Have a review meeting
- Define updated user requirements
- Improve products,
  make new

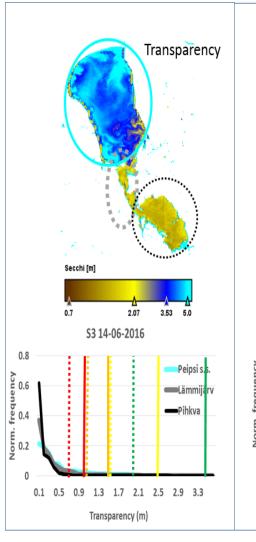
### **EO** component

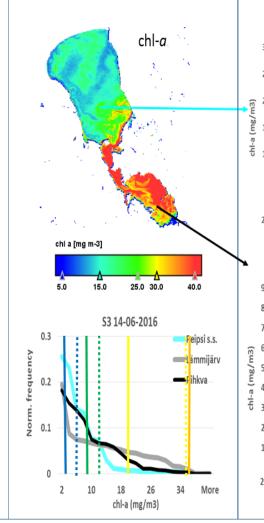
- Sentinel-2 based products
- Indicators, e.g. for WFD
- reporting

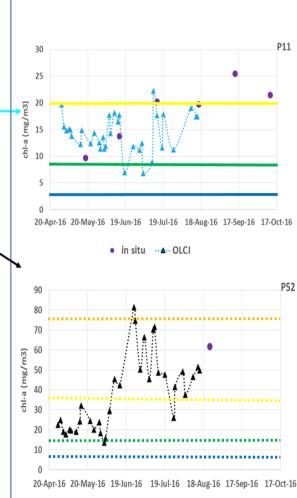






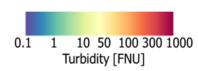










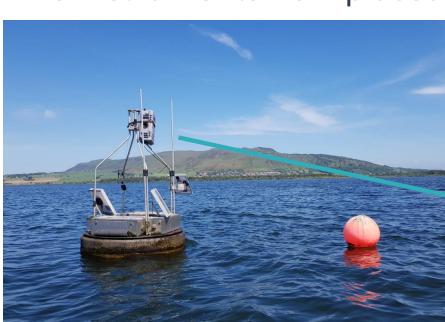


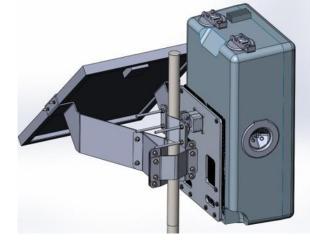


### In situ component

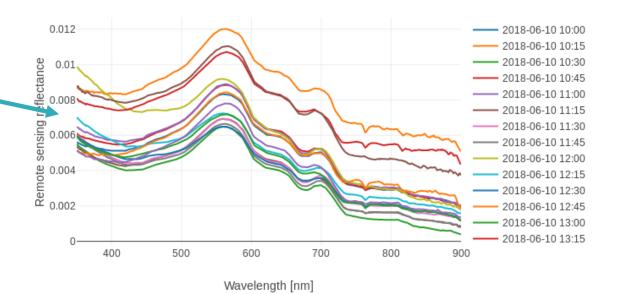
#### **WISPstation**

- semi-continuous, automated measurements
- 5 instruments now placed in EOMORES





WISPstation data Loch Leven from 2018-06-10T10:00 to 2018-06-10T14:00



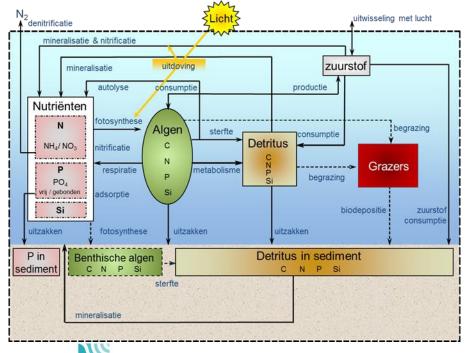


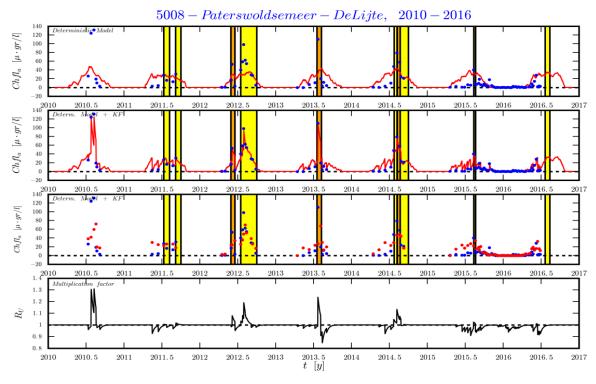




### Model component

- Ecological models for early warning
- Combine models for scums, blooms, growth
- Ingest automated in situ data in the models





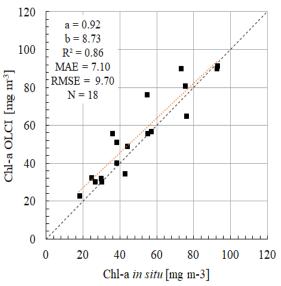






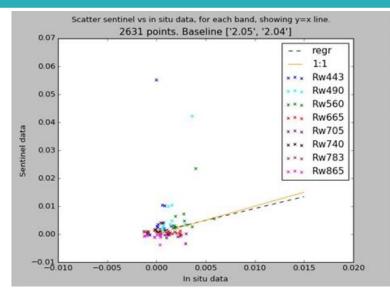
### Accuray assessment

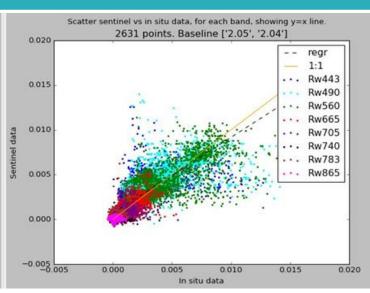
- EO vs in situ radiometric
- In situ vs lab
- Model vs EO
- >> Increase users' trust





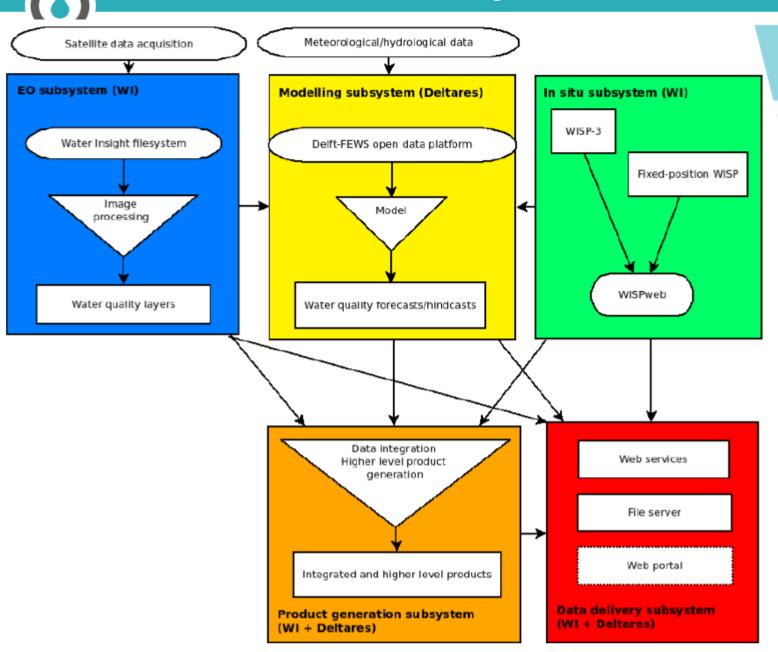








### Service development





#### **Generate Awareness**

Reach a large amount of potential customers from targeted groups and make them aware of EOMORES & the value that it provides



#### Stimulate Interest

Provide relevant and convincing information that allows potential customers to understand how the service functions & its full offer



#### **Convert to Paying Customers**

Provide access to detailed and technical information to support a positive purchase decision & provide the means to conclude it



#### **Retain Paying Customers**

Provide effective customer support to existing customers & provide the means to renew contract.

- Automation
- Business plan
- White paper arguing for allowance to use EO and optical in situ data for WFD reporting

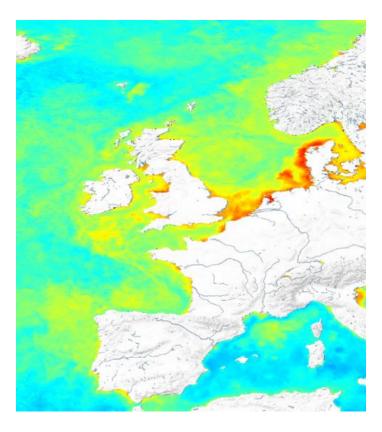
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## Task 7.5: Planning for the future in water monitoring, reporting & management

- Produce a short document (~10 pages)
- Promote wider acceptance and use of Earth observation-based products in current and future environmental management
- Structure and content to focus on added value EO can provide
- If would like to contribute email Eleni Papathanasopoulou: <a href="mailto:elpa@pml.ac.uk">elpa@pml.ac.uk</a>







Chlorophyll a from remote sensing (Source: //marineprosperity.com)



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